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Marketing Coordinator

About Visionaire Lighting

Visionaire is a commercial lighting manufacturer producing innovative products for a variety of applications including the Cannabis Grow Industry, Highways, Malls, Cities, Ports and Commercial Projects. We have been in business since June, 2000 and have more than 350,000 square feet of R&D, Testing and Manufacturing in two locations. A brief video about our company and the RapidGrow product can be found at the following link <https://rapidgrowled.com/product/>

About this Job

Visionaire Lighting is seeking a smart, energetic person to assist with the launch and marketing of its products, including its new Horticultural/Cannabis Grow Lighting product line called RapidGrow. RapidGrow is a state of the art grow lighting line with many unique features. This is a full time, permanent position for someone who enjoys a challenge.

A successful candidate will have solid Social Media advertising and marketing experience and abilities. We are looking for someone to bring ideas and skills to the table to establish our presence in this new, evolving space. The main venue for communications in the Cannabis Grow Industry is Social Media through influencer's, growers and investors. There are also opportunities for conventional marketing approaches as well such as print and email. These demographics represent our potential client base that we want to reach out to. You will be responsible for all content. Your goal will be to promote our products to maximize visibility with these potential clients. Be prepared to discuss how you would achieve these goals.

Basic marketing related software skills will also be helpful. If you have website design administration experience and the ability to develop literature and advertising using programs like Photoshop, InDesign, Wordpress or similar software , these skills are a plus.

Contact Us

Please submit a Cover Letter and Resume to be considered for this position. If you are a recent college graduate with limited experience but good skills and are looking for a career opportunity, please submit a link to work that you have done in college and as an intern along with the Cover Letter and College Information.

